



News Release

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Local Nonprofits Work Together: The Power of the Dream Agrees to Largest Financial Commitment in 321 Coffee's History

RALEIGH, NC — February 10, 2020 — 321 Coffee, a nonprofit coffee shop staffed by individuals with intellectual and developmental disabilities (IDD), is pleased to announce a partnership with another Raleigh-based nonprofit, The Power of the Dream. Through a \$30,000 loan and \$1,000 donation, The Power of the Dream is making the largest financial commitment 321 Coffee has received to date, bringing it one step closer to a brick-and-mortar storefront.

321 Coffee currently operates Thursday through Sunday at the North Carolina State Farmers Market. In October, the organization announced a campaign to raise \$250,000 to purchase a storefront location in Raleigh and create more work opportunities for individuals with IDD. The financial commitment from The Power of the Dream puts 321 Coffee over \$144,000 toward this goal. The mission of The Power of the Dream is to create jobs and advocate for adults with autism and/or other intellectual developmental disabilities in the North Carolina Triangle.

321 Coffee CEO Lindsay Wrege believes this contribution is the start of something even more meaningful. "It means so much that The Power of the Dream believes in the mission and growth of 321 Coffee. This partnership will make a significant impact in helping us take this next step toward a storefront. We hope this marks the beginning of great collaboration between the two organizations trying to positively impact the lives of individuals with IDD."

Bruce Kirschenbaum, board chair of The Power of the Dream, is excited about the growth 321 Coffee has already seen. "To have gone from 0 employees to 21 in such a short period of time shows commitment, hard work and dedication toward this community of individuals. It is a

testament to an incredible group of talented young leaders — not to mention the exceptional team they have working at the counter and greeting customers at the door. The Power of the Dream is excited to be partnering with such a tremendous organization and employer of adults with autism/IDD.”

ABOUT 321 COFFEE

321 Coffee is a nonprofit coffee shop that is staffed by individuals with intellectual and developmental disabilities. Currently operating at the North Carolina State Farmers Market and at various events in the local community, 321 Coffee is raising funds to open a storefront in 2020. Learn more and donate at <https://321coffee.com/donate-now>.

ABOUT THE POWER OF THE DREAM, INC.

The Power of the Dream is a nonprofit organization whose mission is to create jobs and advocate for adults with autism/IDD in the North Carolina Triangle. Through its Micro-Enterprise program and partnerships with other local nonprofits and businesses, The Power of the Dream’s vision is to see meaningful choices for adults with autism/IDD wherever they live, learn, earn, play and pray. Learn more and donate at <https://thepowerofthedream.org/donate/>.